



Advertisement
& Sponsorship
Opportunities

Croatian Eagles Soccer Club —

Who are we?

- Established in 1922, Croatian Eagles Soccer Club located in Franklin, Wisconsin is the oldest active soccer club in the USA and Canada inclusive of both youth and adult soccer programs. We are dedicated to advancing the game of soccer in Wisconsin and our goal is to provide all club players the opportunity to develop and compete within a competitive soccer program while creating a strong family and community atmosphere.
- Over the last two decades, we have seen the club grow into one of the greater Milwaukee area's premier soccer clubs with our youth programs surpassing 40 teams and our adult programs (both men's and women's) being nationally recognized. We have over 400 families apart of the club and over 550 players ranging in ages from 4 to 30+ years. Under the direction and leadership of our qualified coaching staff, Croatian Eagles Soccer Club has won numerous league and tournament championships.
- Annually, we welcome over 60,000 visitors to Croatian Park through multiple events*. We host a youth tournament which draws over 100 teams and 2,000 players; we host Croatian Fest (which is open to the public) during the summer; recently have added a beer garden which features local food trucks and music; and we rent out space within the park to corporations and individuals for their private gatherings.
- Croatian Eagles Soccer Club is a registered 501(c)(3) organization, which means all donations to the club are tax deductible!



**Excludes 2020 due to the COVID-19 pandemic*



Advertisement Opportunities

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Gold Level: \$1,500

- One 4x6 banner to company's specifications located within Croatian Park.
- Inclusion on selected club email communications and marketing materials.
- Two complimentary event tickets to a pre-determined club hosted event.
- Two business sponsored emails to be sent to all club members.
- Banner ad space on club's website with company's logo and direct links to company's website.
- Social media advertisement on club's owned social channels.

Silver Level: \$1,000

- One 4x6 banner to company's specifications located within Croatian Park.
- Two business sponsored emails to be sent to all club members.
- Banner ad space on club's website with company's logo and direct links to company's website.
- Social media advertisement on club's owned social channels.

Bronze Level: \$500

- Two business sponsored emails to be sent to all club members.
- Banner ad space on club's website with company's logo and direct links to company's website.
- Social media advertisement on club's owned social channels.

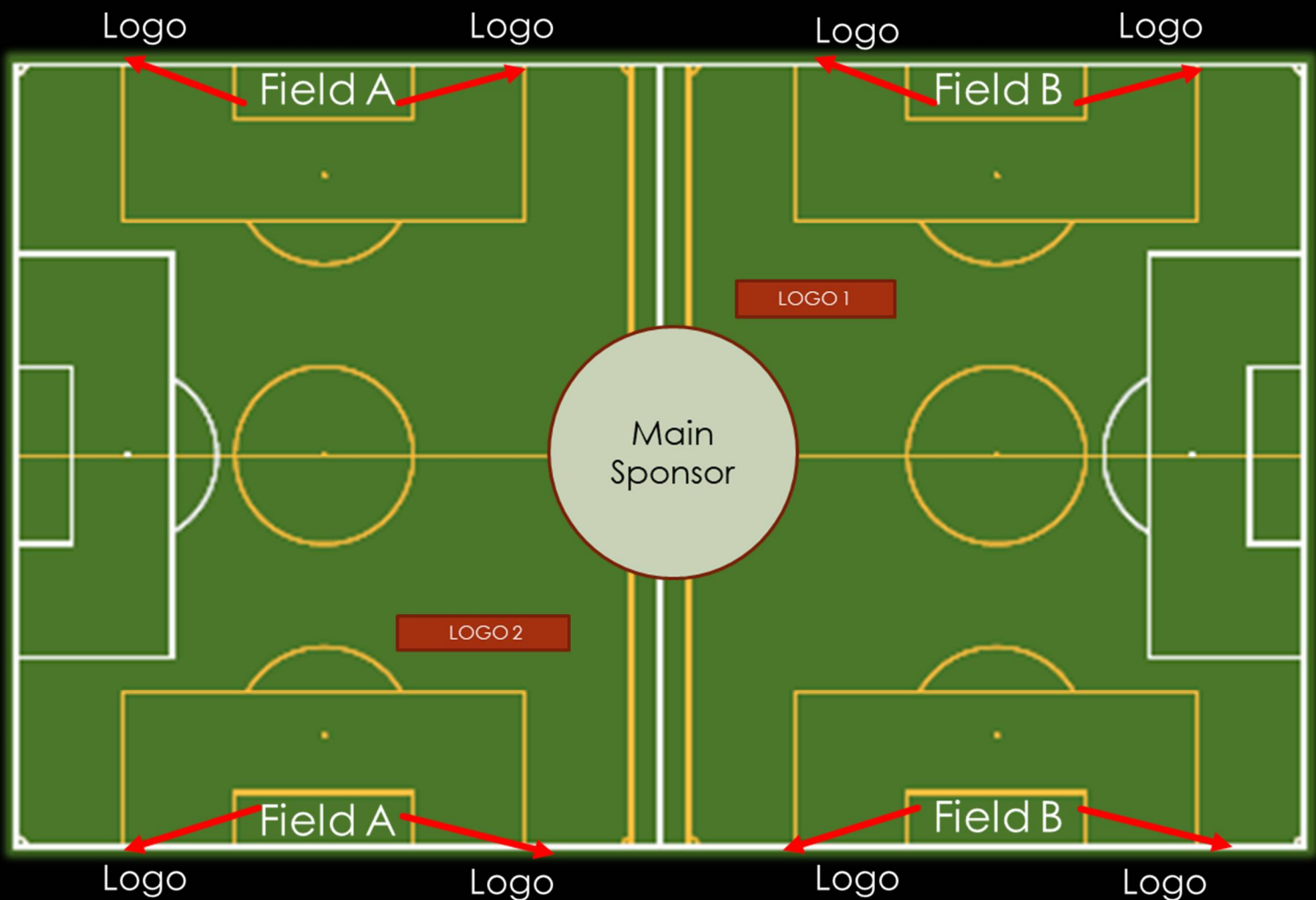
Sponsorship Opportunities



Turf Field Sponsorships:

(Turf field is currently in development)

- 10-year Field Naming Rights with Center Field Logo: \$200,000
- 10-year Field A Goal Line Logos (four logos total): \$100,000
- 10-year Field B Goal Line Logos (four logos total): \$100,000
- 10-year Mid-Field Logo Spot 1: \$75,000
- 10-year Mid-Field Logo Spot 2: \$75,000



- Front Grass Fields: \$5,000

- Youth Grass Fields: \$4,000

- Back Grass Fields: \$3,000

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Sponsorship Opportunities Continued

Uniform & T-Shirt Sponsorships:

All uniform and t-shirt sponsors also receive banner ad space on club's website with sponsor's logo and direct links to sponsor's website, as well as social media advertisement on club's owned social channels.

- **Platinum Uniform Sponsorship (2 years): \$30,000**

- Front logo placement on all club teams' game jerseys
- Back logo placement on all club teams' practice t-shirts

- **Gold Uniform Sponsorship (2 years): \$20,000**

- Front logo placement on all club teams' game jerseys

- **Silver Uniform Sponsorship (2 years): \$12,000**

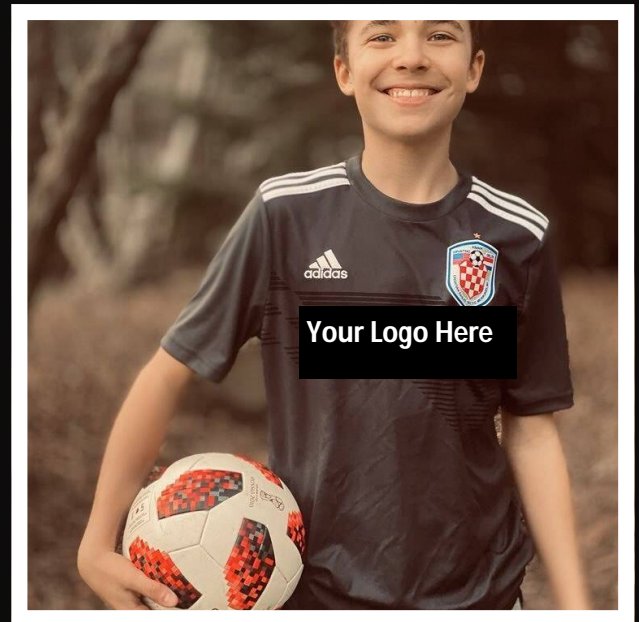
- Back logo placement on all club teams' game jerseys

- **Bronze Uniform Sponsorship (2 years): \$8,000**

- Sleeve logo placement on all club teams' game jerseys

- **Try-Out T-Shirt Sponsorship (1 year): \$3,000**

- Back logo placement on all club try-out t-shirts





Donor Information

Questions? Email croatianeagles1922@gmail.com

(Please print or type):

Name of Donor: _____

Billing Address: _____

City, State, Zip Code: _____

Telephone: _____ Email: _____

Contact Name: _____

Please email company logo to: croatianeagles1922@gmail.com

Advertising:

- ☐ Gold Level **\$1,500**
- ☐ Silver Level **\$1,000**
- ☐ Bronze Level **\$500**

Sponsorship—Uniforms & T-Shirts:

- ☐ 2yr Platinum Uniform **\$30,000**
- ☐ 2yr Gold Uniform **\$20,000**
- ☐ 2yr Silver Uniform **\$12,000**
- ☐ 2yr Bronze Uniform **\$8,000**
- ☐ 1yr Try-out T-Shirt **\$3,000**

Sponsorship—Turf Field:

- ☐ 10yr Field Naming Rights w/ Center Logo **\$200,000**
- ☐ 10yr Field A Goal Line Logos **\$100,000**
- ☐ 10yr Field B Goal Line Logos **\$100,000**
- ☐ 10yr Mid-Field Logo—Spot 1 **\$75,000**
- ☐ 10yr Mid-Field Logo—Spot 2 **\$75,000**

Sponsorship—Grass Fields:

- ☐ 1yr Front Grass Field **\$5,000**
- ☐ 1yr Youth Grass Fields **\$4,000**
- ☐ 1yr Back Grass Field **\$3,000**

Please make checks payable to:

Croatian Eagles Soccer Club
Attn: Advertising & Sponsorship
PO Box 320031
Franklin, WI 53132-20001

**Croatian Eagles Soccer Club is a
registered 501(c)(3) organization,
which means all donations to the
club are tax deductible!**



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2021